In the Claims:

1. (Previously Presented) A apparatus comprising:

a display device that simultaneously displays a plurality of quadrants in a single viewing region, in which each quadrant displays a benchmark issue and a plurality of non-benchmark issues related to the benchmark issue;

a keyboard that comprises:

(1) a first plurality of keys, in which a first key of the first plurality of keys corresponds to a first benchmark issue and a second key of the first plurality of keys corresponds to a second benchmark issue;

(2) a second plurality of keys, in which each key of the second plurality of keys is used to place an order for a non-benchmark issue; and

a processor that is coupled to the display device, the keyboard and a memory, in which the memory stores instructions which, when executed by the processor, direct the processor to:

in response to the first key being pressed, direct the display device to display:

(1) select a first quadrant that displays the first benchmark issue;

(2) map the second plurality of keys such that each key of the second plurality of keys corresponds to a non-benchmark issue that is related to the first benchmark issue; and

(3) place an order for the non-benchmark issue in response to one of the second plurality of keys being pressed;

in response to the second key being pressed after the first key was pressed, direct the display device to:

(1) switch, from the first quadrant, to select a second quadrant that displays the second benchmark issue; and

(2) re-map the second plurality of keys such that each key of the second plurality of keys corresponds to a non-benchmark issue

related to the second benchmark issue that is displayed in the second quadrant.

2.   (Previously Presented) The apparatus of claim 1,in which the keyboard comprises:

a price improvement key improves a market price for the selected non-benchmark issue and places the order with the improved market price in advance of other orders in a trading stack.

3.   (Previously Presented) The apparatus of claim 1,in which the keyboard comprises:

a key that provides ~~for~~ direct dealing functionality.

4.   (Previously Presented) The apparatus of claim 1, in which the processor is further configured to:

direct the display device to display information for each of the non-benchmark issue in the selected first quadrant.

5.   (Previously Presented) The apparatus of claim 4, in which the selected first quadrant is a Treasury swaps trading quadrant.

6.   (Previously Presented) The apparatus of claim 5, in which the Treasure swaps trading quadrant includes at least three of the most recent benchmark issues.

7.   (Previously Presented) The apparatus of claim 4, in which the selected first quadrant is an off-the-run trading quadrant.

8.   Cancelled.

9.   (Previously Presented) The apparatus of claim 4, in which the selected first

quadrant is a yield curve trading quadrant.

10.   (Previously Presented) The apparatus of claim 4, in which the selected first quadrant is a basis trading quadrant.

11.   (Previously Presented) The apparatus of claim 4, in which the selected first quadrant is a limit orders trading quadrant.

12-19. Cancelled.

20. (Previously Presented) The apparatus of claim 1, in which the processor is further configured to:

receive real-time direct dealing content related to the non-benchmark issue and trading information related to the non-benchmark issue, in which the direct dealing content comprises at least one of:

a request a quote,

a response with a price,

a cancel to a response,

an amend a response, and

an accept a response, and

, in which the trading information comprises limit order data for the non-benchmark issue.

21-30. Cancelled.

31. (Previously Presented) The apparatus of claim 20, in which the processor is further configured to:

    simultaneously display in the first quadrant:

        the trading information related to the non-benchmark issue; and

        a ticker that displays the received real-time direct dealing content related to the non-benchmark issue.

32. (Previously Presented) The apparatus of claim 31, in which the processor is further configured to:

    receive a midprice order to buy or sell the non-benchmark issue at a price within a spread market; and

    update the direct dealing content in the ticker to include the midprice order to buy or sell the non-benchmark issue.

33. (Previously Presented)   The apparatus of claim 31, in which the ticker includes at least one request-that includes an orientation and a size.

34. (Previously Presented)   The apparatus of claim 31, in which the ticker includes at least one response-that includes an orientation and a size.

35. (Previously Presented) An method comprising:

    simultaneously displaying via a display device a plurality of quadrants in a single viewing region, in which each quadrant displays a benchmark issue and a plurality of non-benchmark issues related to the benchmark issue;

    in response to a first key being pressed, selecting, via a processor, a first quadrant that displays a first benchmark issue;

mapping via the processor a plurality of keys such that each key corresponds to a non-benchmark issue related to the first benchmark issue;

using the processor, placing an order for the non-benchmark issue in response to one of the plurality of keys being pressed;

in response to a second key being pressed after the first key was pressed,

switching, via the processor, from the first quadrant to a second quadrant that displays a second benchmark issue; and

re-mapping, via the processor, the plurality of keys such that each key corresponds to a non-benchmark issue related to the second benchmark issue that is displayed in the second quadrant.

36.   (Previously Presented) The method of claim 35 further comprising:

improving a market price for the selected non-benchmark issue via pressing a price improvement key; and

places the order with the improved market price in advance of other orders in a trading stack.

37.   (Previously Presented) The method of claim 35 further comprising:

providing direct dealing functionality.

38.   (Previously Presented) The method of claim 35 further comprising:

displaying information for each of the non-benchmark issue in the selected first quadrant.

39.   (Previously Presented) The method of claim 38, in which the selected first quadrant is a Treasury swaps trading quadrant.

40.   (Previously Presented) The method of claim 39, in which the Treasure swaps trading quadrant includes at least three of the most recent benchmark issues.

41.   (Previously Presented) The method of claim 38, in which the selected first quadrant is an off-the-run trading quadrant.

42.   (Previously Presented) The method of claim 38, in which the selected first quadrant is a yield curve trading quadrant.

43.   (Previously Presented) The method of claim 38, in which the selected first quadrant is a basis trading quadrant.

44.   (Previously Presented) The method of claim 38, in which the selected first quadrant is a limit orders trading quadrant.

45.   (Previously Presented) The method of claim 35 further comprising:

receiving real-time direct dealing content related to the non-benchmark issue and trading information related to the non-benchmark issue, in which the direct dealing content comprises at least one of:

a request a quote,

a response with a price,

a cancel to a response,

an amend a response, and

an accept a response, and

in which the trading information comprises limit order data for the non-benchmark issue.

46.   (Previously Presented) The method of claim 45 further comprising

simultaneously displaying in the first quadrant:

the trading information related to the non-benchmark issue; and

a ticker that displays the received real-time direct dealing content related

to the non-benchmark issue.

47.   (Previously Presented) The method of claim 46 further comprising:

receiving a midprice order to buy or sell the non-benchmark issue at a price

within a spread market; and

updating the direct dealing content in the ticker to include the midprice order to

buy or sell the non-benchmark issue.

48.   (Previously Presented) The method of claim 46, in which the ticker includes at

least one request that includes an orientation and a size.

49.   (Previously Presented) The method of claim 46, in which the ticker includes at

least one response that includes an orientation and a size.